



ISMEO, International Association for Mediterranean and Oriental Studies

(not for profit, non-governmental)

and

Mountain Wilderness International

present

THE SWAT PROJECT



As long ago as 1964, Prof. Giuseppe Tucci, famous orientalist, asked young mountaineers of the University Chapter of the Alpine Club of Rome to organise an exploratory mission to investigate the potential for a mountaineering and hiking development of the mountain ranges characterising the orographic structure of the Upper Swat-Kohistan.







Alpinisti romani nel Pakistan

Sotto il patrocinio dell'ISMEO l'Istituto di studi orientali del-'Università di Roma — è partito è partito iall'aeroporto di Fiumicino alla rolta di Karachi un gruppo di ilpinisti della sottosezione univeritaria del CAI di Roma. Nel Pacistan il gruppo esplorerà una civaggia zona della catena hi-nalayana, situata nella parte set-centrionale del Regno Swat.

I partecipanti alla spedizione che, per la massima parte, sono

laya) che sorgono nella parte set-tentrionale dello Stato dello dello tentrionale Swat.

Gli alpinisti romani, in questa loro impresa, sono stati aiutati da industrie ed enti che hanno voluto contribuire alla riuscita. L'ISMEO ha in Pakistan una missione archeologica, diretta dal prof. Tucci, che da vari anni sta portando alla luce i resti delle diverse civiltà e culture che si sono succedute nella terra dello Swat. L'ISMEO sostiene e coordi-na tutte le iniziative italiane volte a favorire l'evoluzione della regione. E' nel quadro di queste iniziative che gli alpinisti romani effettuano l'esplorazione per studiare la possibilità di valorizzazione alpinistica di queste monte per proper di presentatione di queste monte della consultatione di presentatione di presentatione di presentatione della consultatione di presentatione della consultatione de tagne himalayane. Oltre alla scache, per la massima parte, sono struttori della Scuola nazionale li Alpinismo SUCAI Roma, sono: Enzo Camilleri, Enzo Cimmino (cartografo e disegnatore), Enrico Costantini, Francesco Craino, Pietro Guj (geologo e cartografo), Luigi Mario, Luigi Pieuccini Carlo Alberto Pinelli (cato spedizione), Pietro Roncoroni, ir Bruno Marsili (medico).

Scopo della spedizione è l'esplorazione alpinistica delle montane dell'Indus - Kohistan (Hima-

IL MESSAGGERO 1964

The mission achieved interesting results. A few virgin peaks above 5000 m a.s.l. were climbed, but for many reasons the project did not lead to any further development.

Now, more than half a century after that first attempt, it seems that conditions are in place to come up with the project again, with the aim of a non-mercantilistic enhancement of the region's mountain heritage, according to the priorities of nature, landscape and, more generally, culture protection.

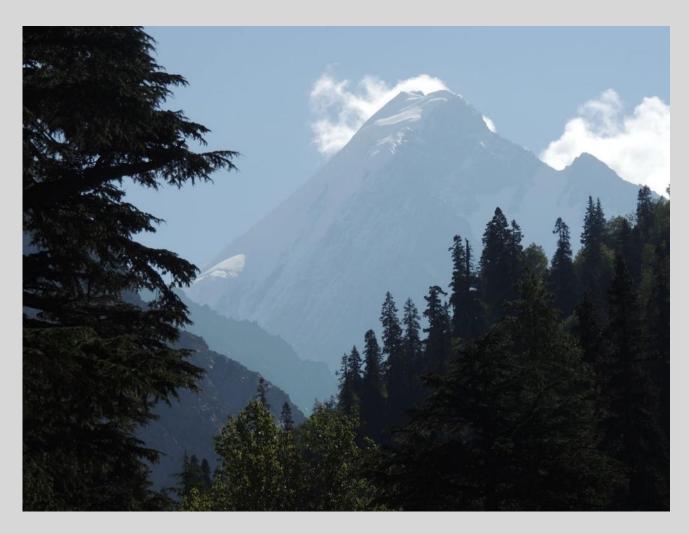


ISMEO and Mountain Wilderness International (with the support of Pakistani MW Chapter), prompted by the pioneering insights of Prof. Tucci now put forth the publication of a paper guidebook on the mountains and the upper valleys of the Swat- Kohistan for hikers, trekkers, mountaineers and nature lovers. The guidebook will also duly focus on archaeological tourism in the central Swat district as well as on issues linked to the preservation of the natural and cultural heritage of the region.

Positive impact as to Mountain Protection

The new freeway that will soon connect Islamabad to the Swat district, halving journey time, will lead to an increase in tourist flow. Thus we must try and avoid that such increase in demand may lead to a supply of mountain tourism reflecting an aggressive and trivialising approach, with a merely touristic exploitation of archaeological sites, used as mere attractions for trivially curious tourists. With the foreseeable success of the project, their proponents – with the support of the Italian Embassy in Islamabad – intend to offer the Government of the country a preliminary study on the creation of a national park in the Upper Swat.

This being an overview of the project being put forth, it is easy to imagine the positive impact it would have in terms of culture, environment and their preservation both within Pakistan and the community of mountain lovers worldwide.



IMPLEMENTATION

HIKING, MOUNTAINEERING AND ARCHAEOLOGY GUIDEBOOK OF THE MOUNTAINOUS SWAT REGION

The realisation of the guidebook involves 3 closely interrelated steps:

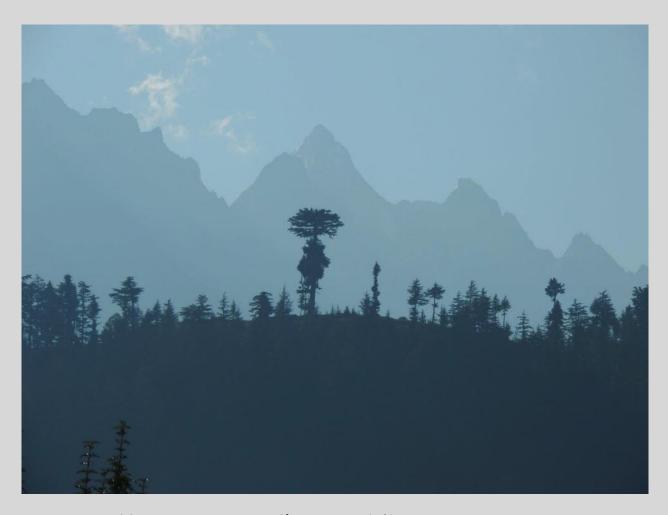
- a) The first step aims at training with a special course young locals who may then offer their services as middle-mountain guides, assistant instructors in rock and snow mountaineering, trekking organisers, facilitators of small peak expeditions, nature rangers, as well as guides to archaeological sites located on mountains and hills and thus difficult to access. The course will provide a basis for the publication of the paper guidebook. Therefore, a significant part of the training will aim at developing the basic skills needed to draw up reliable descriptions of recommended trails.
- b) Especially young locals after completion of the above mentioned course will be called upon to participate in drawing up the guidebook, in order to make this project fully sustainable and increase the self-esteem of young local collaborators. In the text, special attention will be given to desirable behaviours of tourists as to both respect for natural environment and biodiversity as well as for local inhabitants and their traditions. Step 2 of the project shall necessarily involve a thorough exploration of several valleys, glaciers and passes by small groups of "describers" (who completed the course) supported by an Italian cartographer and a few Pakistani and European tutors.
- c) Edition, publication and dissemination at international level of a real guidebook describing in text, pictures and sketches: 1) all the potential of places and peaks in the region as well as how to visit them from a hiking, mountaineering and naturalistic point of view, 2) the fascinating and often complex trails leading to the ruins of Buddhist stupas, monasteries, fortifications, etc. that lie isolated on the ridges of the high hills surrounding the central Swat plateau.



In the second half of August 2017, three associates of Mountain Wilderness Italy, academic members of CAI (Italian Alpine Club) and mountaineering instructors (Francesco Cappellari, Emiliano Olivero and Carlo Alberto Pinelli) went to Pakistan to gather first impressions on the natural environment and contact both the inhabitants of the valleys the project is meant for, as well as the tourism organisations that already operate in the Swat region. The aim was to gather basic information in order to develop the first steps of the project and identify locations best suited for the practical exercises of the first course (Step 1) to be carried out in the second half of August/ September 2018. All expenses for this preliminary contact were borne by Mountain Wilderness, financed by several public (FAO – Mountain Partnership) and private donors, and supported by the Italian archaeological mission in Swat (ISMEO). Step 2 will take place immediately after completion of the course or during the first weeks of the following Summer, and in any case before the monsoon season.

The publication of the paper guidebook (in English and Italian) could be expected in 2019/20.

The mountains of Swat-Kohistan belong to the southern extension of the Hindu Raj range (Pakistan). Main peaks are Minagul Sar (about 6000 meters), Falak Sar (about 6000 meters), Mankial (5726 meters), Batin peaks (5710 meters), Sirri Darra (5654 meters). The valleys of Swat Kohistan are covered with beautiful and thick forests of Deodars, pines and birches, up to 3500 meters. High passes lead to Chitral (west) , the Indus river (east), Gilgit Kohistan (north).

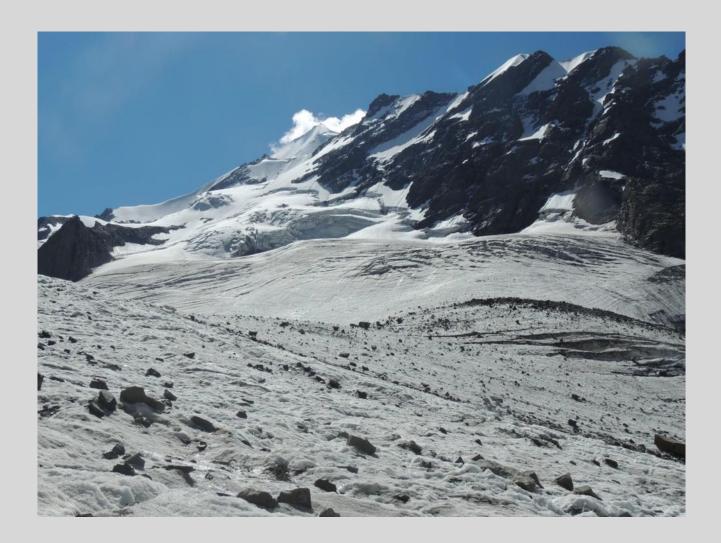


Mountain Wilderness International(Asian Desk)has an extensive experience in organising and managing projects of this type, gathered in over 20 years. It was MWI together with the Aga Khan Foundation that published the first mountaineering guidebook on the mountains of the Afghan Upper Hindu Kush (Peaks of Silver and Jade). Besides, Mountain Wilderness held courses on Environment Friendly Mountaineering in India, Pakistan, Afghanistan, Ethiopia. Carlo Alberto Pinelli, responsible of the Project has an Indian art history Master's degree and is specialised in Gandhara "Greco-Buddhist" art. He was mountaineering instructor and has an extensive experience in Himalayan expeditions. The Government of the Islamic Republic of Pakistan granted to him the Sitara- I Imtiaz award.

ISMEO – The International Association for Mediterranean and Oriental Studies has been established in Rome in November 2012. At present it is in the process of being incorporated into a Foundation together with the Italian Ministries for Cultural Heritage and for Education – is the direct scientific heir to the Italian Institute for Africa and the Orient (IsIAO), of which it continues the ideal aims and academic goals, including archaeological, philological and cultural missions and programmes. ISMEO boasts a social body of about 300 ordinary and honorary fellows, among who over 120 correspondent members (mostly eminent foreign scholars).

The ideal points of reference of ISMEO are the example and the work of Prof.

Giuseppe Tucci, Prof. **Sabatino Moscati** and Prof. **Gherardo Gnoli.** ISMEO aims to carry out study, training and research programs related to the cultures and countries of Asia and Africa and their interactions with the Mediterranean basin. To this end, it promotes and implements cultural, scientific and cooperation projects with individual scientific institutes as well as with national and international public institutions.



PRELIMINARY AND INDICATIVE STUDY ON THE PROJECT'S COST

STEP 1 Training course

Trainees from Swat: 24

- 3 Italian instructors in mountaineering, trekking and cartography
- 1 Project leader
- 1 Physician/instructor

- 1 Pakistani vice-leader
- 3 Pakistani assistant instructors
- 2 High-altitude camps with porters, cook, bodyguards
- 2 Didactic trails

Duration of round-trip journey Italy/Pakistan/Italy: 30

days (end of August-September 2018)

Duration of the course: 15 days

Trainee selection: 6 days Italy/Italy (June 2018), refers to Project leader and

Pakistani assistant

Purchase of didactical material, equipment for trainees, camp tents etc. cargo shipping, customs duties, flights and journeys on land, trainees' "per diem" costs, miscellaneous costs and unforeseen expenses.

Approx. total cost: EUR 30,000 (including materials, equipment and clothing for trainees). Not including the expenses of the former (sept 2017) survey in Swat.

Funders (also for the previous survey 2017 and not for steps 2 and 3)

- a) Mountain Partnership (FAO): euros 5000
- b) Mountain Wilderness International: euros 3000
- c) ISMEO: euros 7000
- d) MIBACT: euros 14.000
- e) Club Alpino Accademico Italiano (Italian Academic Alpine Club). Euros 2000
- f) Club Alpino of Roma: euros 1000
- g) private contributors: euros 4000

CORSO INTRODUZIONE ALL'ALPINISMO IN SWAT PAKISTAN MOUNTAIN WILDERNESS

Selezione candidati (6 gg. 2 persone Coord. Italiano, Coord Pakistano)	
Viaggi, trasferimento Kalam, sistemazione alberghiera.	2200,00
TOTALE	2200,00
Corso in SWAT durata totale 21 gg, allievi previsti n. 25	
N.3 istruttori Italiani, 1 ccordinatore, 1 medico,	
1 corrispondente Pakistano, 3 Istruttori pakistani	
Permessi, assicurazioni, spese burocratiche.	500,00
Trasporti da Italia	6750,00
Trsporti Pakistani, corrispondente + tre istruttori	400,00
permanenza Islamabad 2 gg.	720,00
trasferimento Islamabad - Saidu Sharif	100,00
Saidu Sharif (ospiti missione)	150,00
Trasferimento Saidu Sharif - Kalam	150,00
Permanenza Kalam 3 gg.	650,00
Sistemazione Allievi kalam	750,00
Spostamento verso i campi	280,00
Organizzazione campi alti	
Portatori	1600,00
Cuoco ed aiuto cucina	400,00
Cibo Pakistano	1000,00
Cibo italiano	350,00
Trasferimenti da campo a campo	200,00
Rientro Kalam	280,00
Kalam chiusura corso	250,00
Trasferimento Kalam - Saldu Sharif	150,00
Pernotto a Saidu Sharif e trasferimento Islamabad	250,00
Islamabad e rientro in Italia	700,00
Spese logistica	
N 2 Poliziotti, trasferimenti, vestiario, alloggiamenti	400,00
vettovagliamento ed accessori	400,00
Tende	4500,00
Rimborso spese istruttori Pakistani	1500,00
Imprevisti	3500,00
TOTALE	25930,00
1 10 PV	
8	- 0

The total does not include clothing, technical materials, and equipment for trainees.

We decided to entrust the agency Adventure Tours Pakistan with the task of the local organization of the project for the year 2018.

ADVENTURE TOURS PAKISTAN

WILDERNESS GUIDE TRAINING PROGRAM BUDGET FOR 8 INSTRUCTORS & 25 TRAINEES

No.	Description of Services	Unit	Quar	ntity	Sub	Total (\$)
		Cost (\$)			Total (\$)	
	TRANSPORTATION					
	Can from Islamabad to Kalam & Kalam to Islamabad	250,00	_	2	500,00	
	Transport of equipment from Islamabad to Kalam &	300,00		2	600,00	
	back	300,00			000,00	
	Local transportation from Kalam & back (Estimated)	800,00		1	800,00	
						1.900,00
	WAGES OF CAMPING STAFF					
	Daily wages of camping coordinator form ATP	40,00	1	20	800,00	
	Daily wages of Cook	35,00	1	20	700,00	
	2 kitchen helpers	25,00	2	20	1.000,00	
	·	ŕ			,	2.500,00
	LOW ALTITUDE PORTERS					
	45 Low altitude porters from Matiltan to BC (1 day)	15,00	1	45	675,00	
	25 Low altitude porters from BC to Matiltan (1 day)	15,00	1	25	375,00	
	50 Low altitude porters from Falak Sar to BC (2 days)	30,00	1	50	1.500,00	
	22 Low altitude porters from BC to Falak Sar (1 days)	30,00	1	25	750,00	3.300,00
	EQUIPMENT RENTAL					
	5 sleeping tents	4,00	5	18	360,00	
	Mess tent for instructors	3,00	1	18	54,00	
	2 Mess tents for trainees	3,00	2	18	108,00	
	Kitchen tent for instructors	3,00	1	18	54,00	
	Rental of toilet tent	1,00	1	18	18,00	
	Rental of mess table	0,50	2	18	18,00	
	Rental of Easy chairs (plastic)	0,40	8	18	57,60	
	Kitchen utensils	10,00	1	18	180,00	
	Kitchen utensils for trainees	18,00	1	18	324,00	
	Gas cylinders for light	45,00	2	1	90,00	1.263,60
	FOOD & COOKING CYLINDERS					
	Food for Instructors (Italian & Pakistani)	12,00	8	15	1.440,00	
	Food for trainees & security guards	8,00	27	15	3.240,00	
	Gas Cylinders and stoves for cooking	60,00	1	4	240,00	4.920,00

Agency service charges	600,00	1	600,00	600,00
Grand Total Budget (US Dollars)				14.483,60



STEP 2

Describers of trekking and mountaineering trails:

12 local former trainees who completed the course and 6 Pakistani/ European tutors (who will take care of their air ticket costs)

1 Italian cartographer

Envisaged duration of explorations: 10/14 days

Expenses: domestic voyages, organisation of tent camps, carriers, security

guards, describers' "per diem" costs, a/r flight of cartographer.

Expected cost: EUR 18,100

The UIAA Award could cover part of the expenses for this second step.

Quotation for exploring trails in SWAT	
6 exploration groups of three people.	
Two former course trainees + Pakistani tutor	
1 Italian cartographer + Pakistani correspondent	
Quotation Italian cartographer	
Flight	1300.00
Stay in Islamabad - Kalam	150.00
Transportation	200.00
Trek	250.00
Pakistani correspondent (Afzel)	900.00
Carriers and logistics	5500.00
Pakistani tutors	4500.00
Reimbursement of trekker trainees' expenses	3500.00
Miscellaneous costs and unforeseen expenses	1800.00
TOTAL	18100.00
Publishing cost	To be finalized
TOTAL	To be finalized



STEP 3 (publication of the guidebook in English and Italian)

Negotiations are under way with Touring Club Italiano in order to involve TCI technically and economically in editing, publishing and disseminating the guidebook. We asked for an estimate budget also to IDEA MONTAGNA editing company.



Spett.le

Villa di Teolo PD, 9 febbraio 2018

Oggetto: Preventivo

In riferimente alla Voetra richiesta ci pregiamo inviarVi le nostre migliori offerte per i lavori aventi le ceguenti caratteriotiche:

1500 volumi "Le montagne dello Swat"
composti da 240 pagine più copertina
pagine interne: carta patinata opaca 115 g. stampa 5 colori
copertina: carta patinata opaca 300 g. plastificata opaca, stampa 5/0
Progetto grafico, elaborazione immagini e impaginazione

Traduzione lingua: inglese

€ 8,00 cad. € 12.000 totali

1500 in lingua inglese + 1000 in lingua italiana caratteristiche coma sopra cambio lingua in corso di stampa

€ 7,50 cad. € 18,750 totali

Lavoro di marketing e distribuzione da definire.

I prezzi si intendono IVA esclusa. In caso di conferma del preventivo si prega di restituire la presente controfirmata per il regolare proseguimento dell'ordine. La validità del preventivo e di 30 giorni.

Idea Montagna

Idaa Montagna marchio di Officina Creativa di Benetollo Rossella & C. sas sede operativa: via euganea villa, 27 - 35037 villa di teolo pd • tel. 049 6455031 sede legale: via guido rossa, 17 - 35016 piazzola sul brenta pd e-mail: infoldideamontagna.it C.F. • P.1. 04359630284







PROF. CARLO ALBERTO PIRELLI

Award : Sitara-i-Imtia3

Field : Sports (Mountaineering)

Citation

Prof. Carlo Alberto Pinelli was born in Turin, Italy on 6th July, 1935. He has university degree in History of Art of India and Central Asia from the "La Sapienza" University, Rome. Mr. Pinelli is a high altitude mountaineer and mountaineering Instructor. He has been regularly visiting Pakistan for the last 50 years. From the 1960s to 1980s, he organized seven (7) mountaineering and explorative expeditions in the Himalayas and the Hindukush Ranges. During the summer of 1990, he led a famous ecological expedition "FREEK-2", removing from peak tons of garbage and fixed ropes abandoned by previous expedition teams. In 2003, he led the mountaineering and humanitarian mission "OXUS Mountains for Peace". Over the last few years, he has organized and led six Environment-Friendly Mountaineering Courses in India and Pakistan. He is among the founders of an international association "Mountain Wilderness International", and is the President of "Mountain Wilderness Italia." Mr. Pinelli is a frequent visitor to Pakistan and has promoted mountains of Pakistan at international level. After the unfortunate killing of foreign mountaineers on Nanga Parbat, he organized a high level course in 2013, dispelling the misperceptions about Pakistan. He is indeed a good friend of Pakistan.

In recognition of his meritorious service for promotion of Pakistan and its mountains at international level, President of the Islamic Republic of Pakistan has been pleased to confer on Prof. Carlo Alberto Pinelli, the award of 'Sitara-i-Imtiaz'.

Islamabad, the 23rd March, 2016.





SIGNATURES

The President of ISMEO: prof Adriano Rossi

The President of Mountain Wilderness International: Jordi Quera

REFEREES



Ministeri desti Affiri Esteri e della Ceoperasa nei Internazionali

DIREZIONE GENERALE
PER LA PROMOZIONE DEL SISTEMA PAESE
IL DIRETTORE GENERALE

Roma, 29-12-2016 Prot. 254065

Jean Mr. Pinelli,

Thank you very much for your letter and for the presentation of the project for the "Course For Trekking Guides And Expedition Helpers" and for the publication of a "Guidebook of the Hindu Raj-Pakistan Mountains".

The initiatives are of the most valuable interest for the Italian Ministry of Foreign Affairs and International Cooperation, in the view of strengthening the cooperation between Italy and the Himalaya regions countries. In particular, given their extraordinary scientific and ethical value, the course and the guidebook represent an operative and practical way to increase the awareness of the visitors, capable of bringing economic benefits to the extremely poor populations inhabiting the Hindu Raj valleys, and so promoting a responsible tourism in the area.

For this reasons, the Directorate General for Cultural and Economic Promotion and Innovation of the Italian Ministry of Foreign Affairs and International Cooperation attributes the a great value to the project.

Best regards,

yours

Vincenzo de Luca Vincenzo de Vice

Dott. Carlo Alberto Pinelli Responsabile del Desk Asia Mountain Wilderness International SEDE From the Tourism corporation of the Government of Khaiber-Pakhtunkhwa - Pakistan

Oggetto: Swat visit for survey of area for trekking guide course

Data:Fri, 21 Jul 2017 17:40:10 +0000

Mittente:Tourism corporation < kptourism@hotmail.com>

Dear Mr. Pinelli

Thanks a lot for your good words and appreciation towards my work. Please be assured that i will help you and will extend all possible support to your organization for training guides and writing of guidebook for educating youth of our country. I will re initiate your request for Swat region to Home Dept and Army for NOCs. On behalf of the management of Tourism Corporation Govt of Khyber Pakhtunkhwa i welcome you to KPK and will also accompany you in your survey for suitable location for training youth in the field of mountaineering.

Regards

Muhammad Ali Syed

general Manager TICs-TCKP



Oggetto: PROGETTO SWAT

Il Club Alpino Accademico Italiano ha esaminato il progetto Swat, elaborato da Mountain Wilderness e dall'ISMEO ed esprime senza riserva il suo appoggio all'iniziativa per i pregi alpinistici, esplorativi, formativi, umanitari e culturali che la caratterizzano.

In tale prospettiva la presenza tra gli istruttori che andranno in Pakistan di due soci del CAAI rappresenta una ulteriore garanzia.

Il Club Alpino Accademico Italiano garantisce la sua volontà di collaborare al successo del progetto anche a livello di un sostegno economico, nella misura che verrà definita dal proprio Consiglio Generale.

Alberto Rampini

Presidente Generale



I, the President of Islamic Republic of Pakistan, do hereby confer on Prof. Carlo Alberto Pinelli the award of SITARA-I-IMTIAZ



Given at this 23rd day of March, 2016

(Mamnoon Hussain)
President





Rome, 24 May 2018

To whom it may concern

This is to express our appreciation for the project SWAT promoted by Mountain Wilderness and ISMEO within the framework of the Mountain Partnership.

This project is highly valued for both its cultural and ecological values as it promotes new sustainable working opportunities for young women and men living in harsh and remote mountain environments. A group of young people from the Swat valley will be trained as mountain guides, learning from renowned international mountain experts how to promote safe tourism in their valley.

One of the outputs of this project will be the publication of a trekking guide which will illustrate the potentiality for tourism of this beautiful and forgotten valley. This guide will be drafted with contribution from the most promising participants in the training and will be widely distributed as hard copy as well as on line to ensure a broad outreach.

The Mountain Partnership has already provided a small contribution (USD 5000) to this effort in consideration of its relevance and would welcome additional contributions, that are needed to make this project possible.

The Mountain Partnership is an official United Nations alliance dedicated to improving the lives of mountain peoples and protecting mountain environments around the world. It is supported by a Secretariat based at the Food and Agriculture Organization of the United Nations (FAO) in Rome, Italy. UIAA is a long standing member of the Mountain Partnership.

Sincerely

Rosalaura Romeo IPROMO Coordinator Mountain Partnership Secretariat

Mountain Partnership Secretariat - Food and Agriculture Organization (FAO) of the United Nations
Viale delle Terme di Caracalla - 00153 Rome, Italy
Fax: +39 06 5705-5137. E-mail: info@mountainpartnership.org.
Web site: www.mountainpartnership.org



Roma

dei beni e delle attività culturali e del turismo DIREZIONE GENERALE EDUCAZIONE E RICERCA UPPICIO DI DIREZIONE

Prot. Chass MIBACT DG-ER SEG 0002213 23/05/2018 CI. 31.10,01/99

All'Associazione Internazionale di Studi sul Mediterranco e l'Oriente Via Vittorio Emanuele II,244 info@ismeo.eu

Oggetto: Partecipazione della direzione generale educazione e ricerca alle attività di formazione all'estero, finalizzate anche alla realizzazione di guide sui luoghi turistici e culturali rilevanti per cultura e tradizione.

Nell'ambito delle attività istituzionali della Direzione Generale Educazione e Ricerca, si stanno avviando alcuni progetti pilota di formazione all'estero e realizzazione di guide turistico-culturali.

I soggetti partecipanti al progetto sono:

- La Direzione Generale Turismo (con la quale è stato firmato il protocollo di intensa Rep. 11 del 12
 aprile 2017 Programma quadro generale di formazione per la manutenzione del patrimonio e
 l'implementazione del turismo nel campo delle attività culturali) che risulta in fase di attuazione
 del progetto per quanto di competenza;
- il Touring Club Italiano, con cui è in corso di stipula una convenzione con la DG scrivente;

Con nota prot. n. 1071 del 23/03/2018 è stato nominato Responsabile Unico del Procedimento Amministrativo di progetto l'Arch. Maria Adelaide RICCIARDI.

La somma richiesta è pari a € 10.000,00.

IL DIRETTORE GENERALE Arch, Francesco Scoppola

Via Milano, 76 – 00184 Roma Trf. 0648291233 dg er@benculturali.at Ministerro det hear e delleatricit culturali

e del turismo